



# INDUSTRY ENERGY



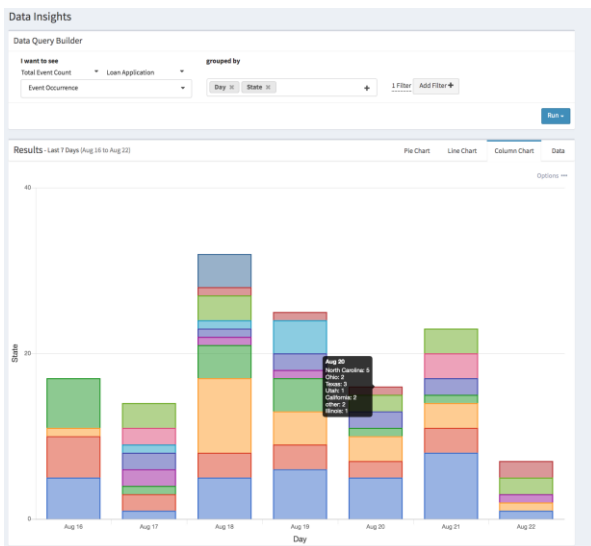
## Internal Apps:

- Measure and monitor effectiveness of application usage of employees working from home
- Optimize workflow and processes based on individual usage results
- Automatically send employee messaging to alert of modifications within application process, or assist with errors within application



## External Apps:

- Measure user online application process and determine areas of improvement
- Optimize and improve workflow based on user results and send alerts as necessary, to assist with application process of forms
- Automatically send alerts to users within application across platforms for improved UX



## Internal Use Case

Aggregate citizen usage of applications by each City Department to evaluate which services require greater resources and which departments can improve service applications



## External Use Case

Provide timely response and messaging to applicants for property tax extensions by ensuring workflows are intuitive, tracking errors, and , and send alert message upon accurate completion